

Metropolis with Quality of Life



Benrath Palace with its spacious parks



LTU Arena – location for many varied events

- Germany's city with the highest **standard of living**
- Garden city** Düsseldorf: Parks in the middle of the town, avenue of trees, well-kept gardens – a town to feel well in
- For **admirers of culture**: high quality classical concerts, worldwide highly acclaimed art exhibitions, renowned galleries
- Königsallee**: one of the nicest shopping boulevards in Europe with exclusive brands: Armani, Chanel, Gucci, Jil Sander, Joop,...
- For **sports enthusiasts**: more than 60 golf courses within a radius of 50 kilometres, perfect offer of sports facilities and sports palaces, surfing, horse races, ice hockey
- MediaHabor**: lively restaurant scene in the midst of breath-taking international architecture
- The **old town**: more than 200 trendy pubs, restaurants and traditional brewery outlets



Tonhalle – for concerts of world status



„Biergarten“ at the River Rhine

Position in Europe, Infrastructure



- In about one hour's flight to Paris or London
- One of the densest motorway networks in Europe - in two hours to Brussels, Amsterdam or Frankfurt
- Railway network with over 1,000 train connections per day to destinations in Germany and other European countries
- 100 per cent mobility at any time



Düsseldorf International Airport:

- Third largest airport in Germany
- 75 airlines & 180 destinations worldwide
- Airport station with over 300 train connections
- In 10 minutes to the fairgrounds and in 10 minutes into the city centre



City of
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Concentrated Economic Strength in the Heart of Europe



Old and new in one: „GAP 15“

- Capital of the most populous German federal state - North Rhine Westphalia.
- In the heart of the Rhine-Ruhr area with 11.5 million inhabitants, in the centre of Europe
- 150 million inhabitants in radius of 310 miles
- One of the largest economic areas in Europe, comparable to London or Paris
- Above-average economic strength and purchasing power

Düsseldorf - International



The Japanese centre on Immermannstrasse

- 5,000 foreign-company branch establishments
- International airport
- Important trade fair location
- Most important hub for 450 Japanese companies in Europe
- More than 70 consulates and foreign promotion organisations for business and tourism
- International schools and kindergartens

Fair

- More than 40 international tradeshow events
- Thereof 23 of the world's leading industrial events
- 1.8 million visitors and more than 30,000 international exhibitors every year
- drupa, Interpack, K, MEDICA, boot, Igedo fashion fairs, wire, Tube, Rehacare

Trade

- Important trade centre with 2,500 wholesale and 4,000 retail houses
- Commercial domicile of international companies, such as Metro Group, Electronic Partner, Salzgitter Steel Trading, C&A, Peek & Cloppenburg, Mitsubishi, Mitsui

ITK, media

- Leading hub of the information and communications sector
- With 1,500 companies and 24,000 employees
- Headquarters of Vodafone and E-Plus
- More than 40 telecommunications operators
- Headquarters of Nokia, Ericsson, Huawei, ZTE

Top Branches in Düsseldorf



Advertising

- Germany's advertising centre number 1
- More than 1,000 advertising agencies
- BBDO, Grey, Publicis, Ogilvy & Mather, Hakuhodo, Dentsu
- Deep-routed creative infrastructure

Life science

- Centre of Biotech-Clusters BioRiver in the Rhineland
- More than 50 life science companies are located in the Düsseldorf region
- Heinrich-Heine University: Well-known for life science research with many successful company foundations
- Life Science Center Düsseldorf: On 21,000 sqm perfect laboratory infrastructure for start-ups and established companies



Fashion centre Düsseldorf

- One of the world's most prestigious fashion locations
- More than 230,000 visitors come to Düsseldorf's fashion fair every year
- More than 700 showrooms and more than 3,000 brands
- Exciting and lively fashion environment
- Numerous design and fashion schools

Consulting – legal and corporate consulting

- One of the most important German consultants' locations
- Every major accountancy firm is represented here
- The most important law companies in Germany have their commercial domicile here
- Europe's most important venue for patent proceedings

