



HOSPITALITY

VIP-Ticket 1. Stage – 01.07.2017

**GRAND
DÉPART
:DÜSSELDORF
2017**



EXPERIENCE THE GRAND DÉPART DÜSSELDORF 2017 LIVE.

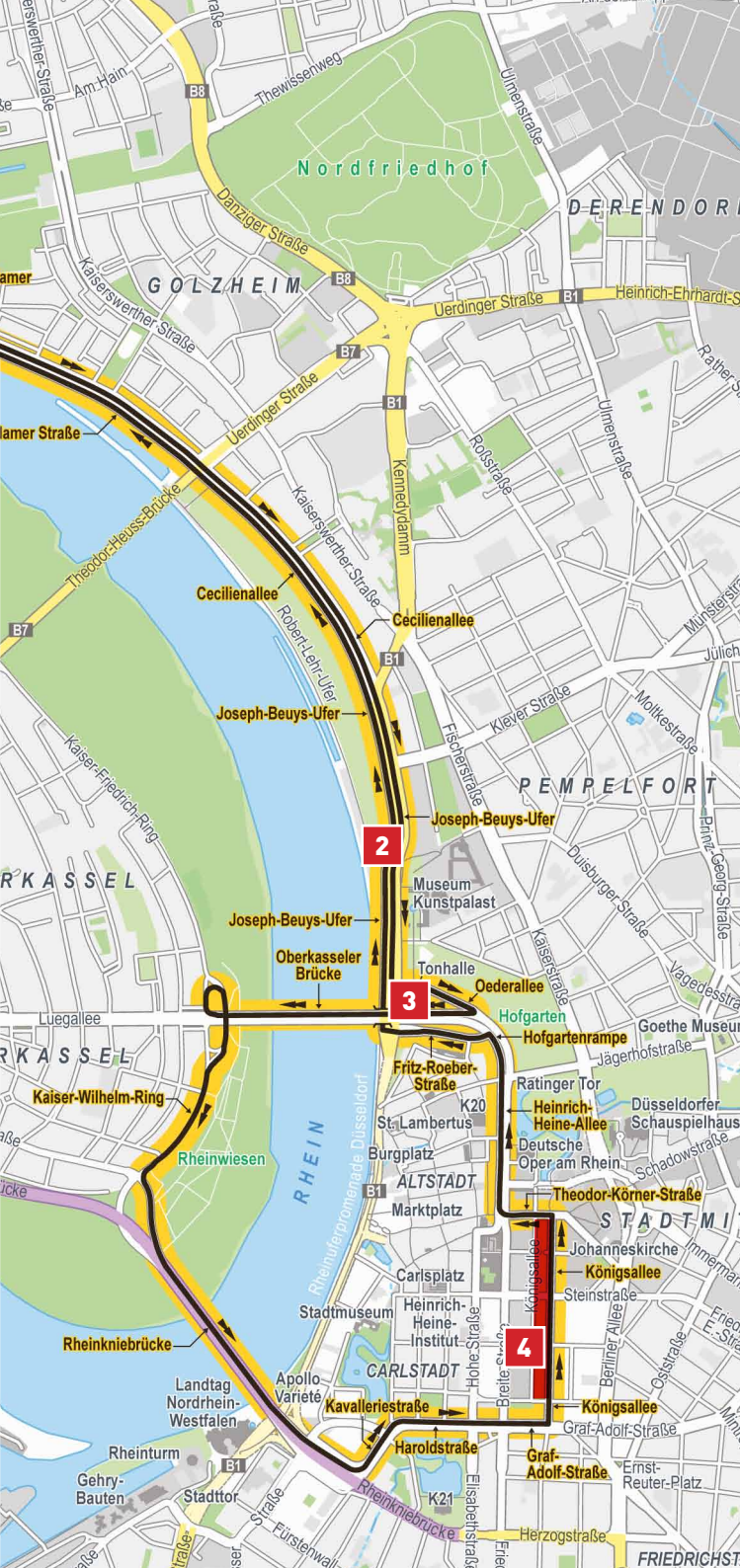
The Tour de France starts in Düsseldorf.

The Grand Départ is the sporting highlight of the year. Experience the individual time trials on 1 July in an exclusive ambience, and with a rich and high quality gastronomic offering.

Follow the race, maintain contact with existing or potential business partners, or even your employees, and enjoy the special atmosphere of the Tour de France.

There will be four hospitality zones along the route of the 1st stage:

- | | | |
|----------|---|----------------|
| 1 | “Royal stage 1” – Start/Finish
Top ambience directly at the start / finish line.
Price: €550*
Tickets: www.westticket.de/granddepart | 12–8 pm |
| 2 | “The all-rounder” – Rheinterrasse Düsseldorf
A hospitality zone with a wide range for every taste.
Price: €375*
Tickets: www.westticket.de/granddepart | 12–8 pm |
| 3 | “Royal stage 2” – Tonhalle Düsseldorf
Premium hospitality at the central hub of the route.
Price: €550*
Tickets: www.duesseldorf-tourismus.de/hospitality | 12–8 pm |
| 4 | “The classic” – Königsallee
The most famous shopping mile in Germany becomes a hospitality zone.
Price: €210*
Tickets: www.westticket.de/granddepart | 11–8 pm |



Nordfriedhof

GOLZHEIM

DERENDORF

ORKASSEL

PEMPELFORT

ORKASSEL

ALTSTADT

STADTMI

CARLSTADT

FRIEDRICHST

2

3

4

RHEIN

Rheinwiesen

Kavalleriestraße

Landtag Nordrhein-Westfalen

Rheinturm

Gehry-Bauten

Stadttor

Stadtmuseum

Heinrich-Heine-Institut

Hohe Straße

Haroldstraße

Rheinkniebrücke

Fürstenwall

Stadttor

Museum Kunstpalast

Tonhalle

Oederallee

Fritz-Roerber-Straße

St. Lambertus

Burgplatz

Marktplatz

Carlsplatz

Heinrich-Heine-Straße

Hohe Straße

Breite Straße

Königsallee

Königsallee

Graf-Adolf-Straße

Herzogstraße

Ernst-Reuter-Platz

Friedrichstraße

Hofgarten

Hofgartenrampe

Rätiger Tor

Heinrich-Heine-Allee

Deutsche Oper am Rhein

Theodor-Körner-Straße

Johanneskirche

Steinstraße

Berliner Allee

Graf-Adolf-Straße

Ernst-Reuter-Platz

Herzogstraße

Friedrichstraße

Friedrichstraße

Cecilienallee

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Oberkasseler Brücke

Tonhalle

Oederallee

Fritz-Roerber-Straße

St. Lambertus

Burgplatz

Marktplatz

Carlsplatz

Heinrich-Heine-Straße

Hohe Straße

Breite Straße

Königsallee

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Graf-Adolf-Straße

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FIRST STAGE

SATURDAY, 1ST JULY

The individual time trials

The first stage starts with the promotional caravan. The spectacle is almost reminiscent of the Düsseldorf Shrove Monday parade. With around 200 elaborately designed promotional vehicles, the sponsors hit the road, and offer the spectators fun, entertainment and give-aways.

Then, the racing cyclists start the 14-km-long first stage, at minute intervals. The professionals will need on average 14 minutes for this stretch – they ride at maximum speeds of up to 60km/h.

Order of events

- 1.45 pm** Start of promotional caravan
- 3.15 pm** Start of individual time trials
- 6.45 pm** Last rider to finish line

All info on Grand Départ at:
www.letour-duesseldorf.de

OFFICIAL SUPPORTER OF THE GRAND DÉPART 2017 IN DÜSSELDORF

Düsseldorf Airport **DUS**

M
Messe
Düsseldorf

 Rheinbahn

Stadtwerke
Düsseldorf 

AWISTA
Bundesrat für Arbeitsmarkthilfe und Qualifizierung von

CONTACT

- 1** „Royal stage 1“ – Start/Finish
- 2** „The all-rounder“ – Rheinterrasse Düsseldorf
- 4** „The classic“ – Königsallee

Nils Böringschulte

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nils.boeringschulte@duesseldorf.de

www.duesseldorf.de/letour/hospitality

-
- 3** „Royal stage 2“ – Tonhalle Düsseldorf

Team Travel Services

T +49 211 17 202-871

hospitality@duesseldorf-tourismus.de

www.duesseldorf-tourismus.de/hospitality