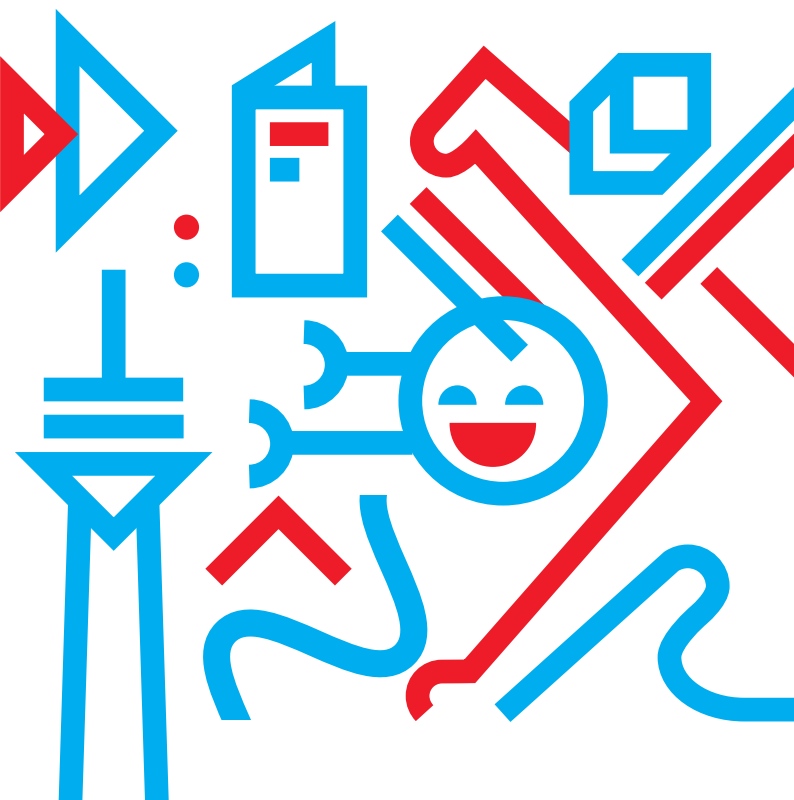


enabling creativity

Düsseldorf
Live close Feel free



The cultural and creative industries are among the most dynamic business sectors in the world. From advertising, design, film, music and literature to the press, arts, architecture, software/games and fashion – the entrepreneurs in these markets shape today's business world with their ideas, products and services.

As Düsseldorf's competence center for cultural and creative industries, we aim at creating added business value with and for the cultural and creative industries in Düsseldorf. We are

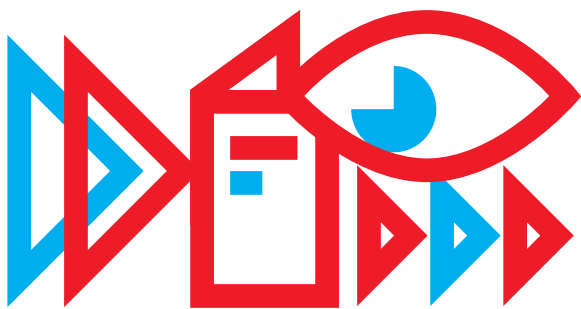
KomKuK

Kompetenzzentrum Kultur- & Kreativwirtschaft

Our mission is to enable creativity by being a pilot, mediator and ambassador for Düsseldorf's creative class. We support, coach and guide creatives through the so-called "administrative jungle", establishing new paths if need be. We translate creative lingo into officialese and vice versa, making sure problems get lost in translation as we go.

We ascertain that politicians, civil servants and the general public get the creative feel good hug everybody deserves. We ensure an interdisciplinary exchange around economic structures, fields of expertise and yes: fun, too! We are part of the local public administration – and that (authority) allows us to be part of the solution.

In short: We do what entrepreneurs and companies in the cultural and creative industries rarely have time, patience or a budget for, to make the relevance, importance and impact of creativity tangible, perceptible and indispensable.



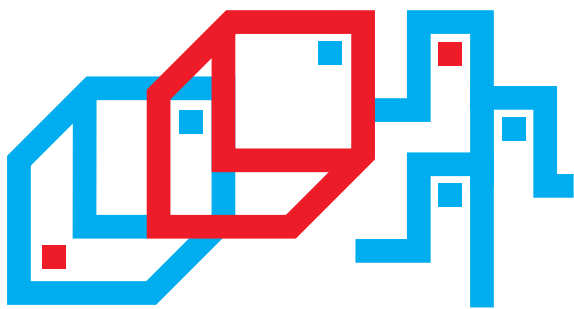
KomKuK as pilot

The administration of a city with over 630,000 people is a giant undertaking and hard to comprehend for an outsider.

Who is responsible for what, who makes the decisions based on what, what is required? These are the questions we hear most often from within the cultural and creative industries.

The KomKuK doesn't have all the answers – but as an interdisciplinary, well connected team, we know how to find them or at least whom to ask. Understanding ourselves as partners and pilots for the CCI, we advise clients actively, with a focus on delivering results and suggesting appropriate solutions.





KomKuK as mediator

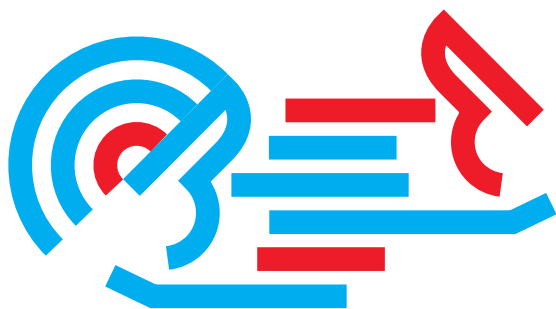
Creative processes mostly unfurl their full potential in the right environment.

We know how to find such an environment: The KomKuK has a good overview of who is offering what, where and when, plus how much they are asking for it.

From office space, rooms for rent and co-working places, interim use and pop-up spaces to event venues and shared platforms, we know a lot of spaces and how they can and should be used, depending on occasion and budget.

As an initiator, partner and organiser of events, we provide CCI players with places to exchange ideas, network and present their work, locally and sometimes also far away.





KomKuK as ambassador

To strengthen the creative structure and economy of Düsseldorf, the state capital of North Rhine-Westphalia, we aim to make its creative climate, environment and enormous potential visible wherever we can.

By providing platforms and building communicative bridges between creative talents, the general public, political bodies, municipal authorities and also other industries outside the CCI, we connect companies and players within the city and also on a regional, national and international level.



KomKuk

**Kompetenzzentrum
Kultur- & Kreativwirtschaft**



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